

The site of the One Million Dollar Factory of the Canadian Sugar Factories, Ltd. In the center of the best-raising district of Southern Alberta.

Raymond Recorder



MAR 8 1933

A live town in a beautiful cultural and stock-raising district. A good place to make your home.

Board of Trade Sponsors Beautification Program

The regular monthly meeting of the Raymond Board of Trade was held in the Town Hall Monday evening, with an attendance of 55 ladies and gentlemen, one of the best attended Board of Trade Meetings ever held here to our knowledge.

The marking of roads adjacent to the town was discussed briefly, the success of the Short Course in Agriculture recently held at the School of Agriculture was commented on by the President, and then the meeting was turned over to the program part of the meeting.

By request of the Program committee Messrs A. E. Palmer and Geo. A. Stacey of Lethbridge were present at the meeting to speak on "Home Beautification," and following the above preliminaries the time was turned over to these two speakers.

Mr. Palmer, who is Assistant Superintendent at the Lethbridge Experimental Farm was the first speaker. In his opening remarks he stated that while he appreciated the problem of Raymond because of alkali and poor drainage still the problem was not insurmountable, and in his travels over the province of Alberta he had seen many instances where far greater obstacles than even our greatest ones had been surmounted, and lovely home surroundings bore evidence of the vision and persistence of the home makers. Nothing, he said, would make more for happiness and contentment than beautiful grounds and surroundings. He mentioned instances, particularly near Patricia and in the Empress district, where settlers had made a veritable paradise out of their homes, where they were surrounded by hundreds who had been afraid to take up the challenge of Mother Nature, and had chosen to believe that the thing could not be done, and consequently had never made an effort. Speaking of the boys and girls, he said that many of them needed something to do when they arrived home from school, and he was of the opinion that if they were rightly appealed to, they would welcome the opportunity of assisting to build a city beautiful, and then to keep it that way. He suggested a "Planning Committee" for the Town to assist those who desired it, and pledged the support of the Experimental Farm Staff in any way they could help in a beautification program. Mentioning varieties of trees, hedges, etc., he stated that there was a great variety of already proven varieties in this district, which were now coming quite easy to obtain.

Mr. Palmer introduced Mr. Stacey and after the work that had been accomplished in Lethbridge by the Horticultural Society of which Mr. Stacey was President. In his brief remarks Mr. Stacey told of the work of the Lethbridge Horticultural Society, and of the efforts they had made in the past eleven years especially in horticulture. He was pleased with the success achieved and stated that today they were putting on the best flower shows of any point in Western Canada, and the friendly competition in bulb culture in Lethbridge today, had resulted in the beautifying of a great many of the premises which at one time had been rather forlorn and uninviting.

Because of the withdrawal of the Government grant to the Flower Show, the way was becoming more difficult, and while he was not soliciting membership, the success of the organization would depend largely on the co-operation of the surrounding towns, and he asked that Raymond citizens grow their prize winning flowers and bring them to Lethbridge to the Flower Show, and he would see that they received plenty of room for their exhibit, and would be very glad to see them win the prizes offered.

A great many questions were asked and answered at the conclusion of the addresses, and a motion carried that the Board of Trade purchase 2,000 Gladioli, and have them for distribution by April 15th, and at the conclusion of the meeting people signed for 2,100 bulbs, and there are probably more that will take advantage of this offer to get a start of these popular bulbs for planting.

There was a very healthy enthusiasm at the meeting, and it is hoped that it will carry over and result in getting a program started that will accomplish the desired end in making a great improvement in the general appearance of our fair Town.

Square up your shoulders brother, sharpen the hoe and spade, and let's do things. If you want 100 of those gladioli bulbs come in to the Recorder Office with your money and we will be pleased to add your name to the list. Better act at once. The offer will only be held open until March 18th.

14 teams and trucks were at the Pulp Silo at the same time on Saturday last and several had to wait turns for room to load.

AS SEEN FROM THE GALLERY OF THE ALBERTA LEGISLATURE

Re Amendment to Wheat Pool Bill

W. R. Howson, Liberal Leader opposed the second reading of the Amendment to the Wheat Pool Bill on the grounds that it was not fair play to the signers of the first series of Wheat Pool contracts. He pointed out that the present bill contemplated no further sign-up of Contracts at the present time. It was the money belonging to the signers of the first series of Contracts that built up the Assets of the Wheat Pool. The losses of the Wheat Pool occurred during the period of the signers of the second series of Contracts. He said that it was not fair that those whose money had actually built up the Assets of the Wheat Pool, should have no voting power in the future management of the Wheat Pool's Assets. He further pointed out that if there was a sign up of Contracts in 1934, or 1935 or 1936, that all of those who had signed the second series of Contracts but who did not sign the third series would also be barred from any voice in the management of the Pool's Assets. He opposed the second reading of this Bill because it was now unfair to the signers of Contracts and it would, in the future, be unfair to the signers of the second series of Contracts who did not sign Contracts in the future. He pointed out that suppose only 5,000 farmers signed the third series then these would control the management of the Assets that 50,000 had created during the past ten years. He further said that an Amendment was necessary but that the Amendment as proposed was unfair and the Bill should not receive second reading until the principle of the Bill was changed.

HOW YOU'LL LOVE "EMMA"

Mr. and Mrs. Cecil Finch, Lynn and John H. Wall were Lethbridge visitors Saturday afternoon of last week.

It feels like spring, and the smoke of rubbish fires will soon be scenting the air about town.

What a pair Claudette Colbert and Fredric March in Noel Cowards Masterpiece To-Night is Ours at the Capitol Wed. and Thursday next week.

D. Lowden of the Tip Top Tailoring Co. was in Raymond Saturday at the Broadway Store measuring for suits, and received a nice lot of orders from the men of the town.

Messrs. Don Wall, C. H. Scoville, T. K. Roberts and Orton Rolfsson have been summoned from here for jury service at the sittings of the Supreme Court which opens in Lethbridge on March 14th.

Mrs. Owen Wall was very sick from hemorrhage in St. Michael's Hospital on Sunday and Sunday night, but took a turn for the better early Monday morning and on Tuesday was reported as considerably improved.

Playing the first two of a four game series at Edmonton last Friday and Saturday nights the University of Alberta and the Moose Domers of Calgary split a double header with close score in both games. The next two games take place in Calgary this week-end and then we will know who the Jacks meet for Provincial honors.

Idlers Smother Barnwell Under Barrage of Basket Shooting

Playing the second game of their series on the Opera House floor last night, the Raymond Idlers defeated the Barnwell Intermediates for the Southern Alberta Championship by the score of 69-26, and thereby qualified to meet Blairmore in a sudden death game the end of the week, to see who will meet the northern contestants for Provincial honors.

Only a small crowd was present to watch the game, due in part to the cool weather which prevailed. Those present saw some fast and exciting basketball in spots.

The visitors had plenty of speed on the floor, and outrun the local easily, but they lacked team work and combination, and this proved their undoing. The smooth, clock like passing of the local lineup was nice to watch, and with painful regularity the referees' whistle was blowing to call the ball back to centre after a Raymond basket.

Barnwell on the other hand went more for individual work, charging up and down the floor with the ball at terrific speed, but passing up chance after chance to make valuable passes and put the ball in position for almost sure and certain shots. While Raymond worked most

of her plays in close, before shooting, Barnwell was trying shots nearly the length of the hall and they went wild far too often.

However, the visitors played a nice clean game, had no grumblings to do, and won the prizes of the crowd for their sportsmanship in this respect.

Earl Zemp had the whistle all to himself for this game, and Earl was equal to the task, as usual.

The Lineup and score follows:

BARNWELL: — VanOrman, 3; F. Peterson, 4; L. Peterson, 5; W. Peterson, 0; R. Peterson, 7; Johnson, 2; G. Peterson, 0; Leo Peterson, 0; H. Winberg, 7. TOTAL 26.

IDLERS: — Webster, 20; J. O'Brien, 2; Kirkham, 17; Galbraith, 15; VanOrman, 4; King, 1; Woolley, 4; Hague, 6. Total 69.

The preliminary between the Magrath High School and the Jacks furnished plenty of fun and excitement. The final score was 49-39 for the Jacks, who were short a couple of the regular lineup, and who found plenty to do to keep the ball away from the Magrath boys and win the game.

News Notes

"EMMA" — TONIGHT

Joe Elder is in Calgary on business. Miss Ina Meldrum and H. J. Fromm accompanied him.

HOW YOU'LL LOVE "EMMA"

Mr. and Mrs. Cecil Finch, Lynn and John H. Wall were Lethbridge visitors Saturday afternoon of last week.

It feels like spring, and the smoke of rubbish fires will soon be scenting the air about town.

What a pair Claudette Colbert and Fredric March in Noel Cowards Masterpiece To-Night is Ours at the Capitol Wed. and Thursday next week.

D. Lowden of the Tip Top Tailoring Co. was in Raymond Saturday at the Broadway Store measuring for suits, and received a nice lot of orders from the men of the town.

Messrs. Don Wall, C. H. Scoville, T. K. Roberts and Orton Rolfsson have been summoned from here for jury service at the sittings of the Supreme Court which opens in Lethbridge on March 14th.

Mrs. Owen Wall was very sick from hemorrhage in St. Michael's Hospital on Sunday and Sunday night, but took a turn for the better early Monday morning and on Tuesday was reported as considerably improved.

Playing the first two of a four game series at Edmonton last Friday and Saturday nights the University of Alberta and the Moose Domers of Calgary split a double header with close score in both games. The next two games take place in Calgary this week-end and then we will know who the Jacks meet for Provincial honors.

EDMONTON NORMAL SCHOOL WILL CLOSE

As an economy measure the Edmonton Normal School will close after the present term until further notice. The School of Agriculture at Vermilion will also be closed at the end of this year's work. These two items were brought out when the budget for 1933 was presented to the Provincial House. It was also intimated that the Police Magistrates would be reduced in number, or else their salaries put on a fee basis.

JEHOL OCCUPIED BY JAPS

Following considerable fierce fighting the Province of Jehol is now occupied by the Japanese and the Chinese are fleeing before the onward march of Mikado troops. It is now feared the attack may turn into China proper, and if it does the outcome will be a matter of great concern.

News Notes

"EMMA" — TONIGHT

John Powelson was a Lethbridge visitor on Friday last.

Go To-Night "EMMA"

Mrs. Joe Elder is spending a few days in Glenwood with friends.

Miss Marge Bennett returned home last week-end after a stay in Milk River.

Miss Ruth Kimball was home for the week-end from her school near Taber.

The Sugar City Golf Club was reorganized last week with Heber F. Allen as President, C. D. Compton, Vice-Pres., and A. H. Zabriske, Sec-Treas. The Club looks forward to an active season this year, and a membership drive will soon be staged.

Alberta News Bulletin

Issued by the Publicity Commissioner, Government Buildings, Edmonton, March 6, 1933

ALBERTA PRODUCTION

Total value of all agricultural production in Alberta during 1932 season, according to a preliminary statement included in the annual report of the Provincial Department of Agriculture and in the annual budget address of the provincial treasurer in the legislature Friday, was placed at \$117,900,000, compared with \$147,700,000 in 1931 season. The statement quotes the dominion bureau of statistics estimate for grain crops of a total of 288,00,000 bushels, valued at \$18,363,000 compared with 24,000,000 bushels in 1931 valued at \$70,227,000.

Practically all lines of production show a considerable drop in value as a result of the drop in price levels of the past year. The only exception is the sugar beet industry of Southern Alberta, which experienced its best year in 1932. The statement shows that the total acreage under all crops was approximately 14,000,000 acres. The statement is subject to alteration when figures on certain branches of production are completed later in the year.

SINGLE UNEMPLOYED NUMBER

The number of single unemployed registered with the provincial relief commission since November totals 7,395, according to a report of the commission. Of this number nearly 1,000 have been placed on farms under the plan recently announced. Over 54 per cent. of the registered were foreign born 24.28 per cent. being Canadians and 21.63 per cent. British born Native Albertans total only 3.23 per cent.

OCCUPIED FARMS

The dominion census bureau estimated that there were 94,605 occupied farms in Alberta in 1932, compared with 97,400 shown by the census taken in 1931.

VALUE OF LIVE STOCK

Total Live Stock in Alberta was valued at \$52,966,000 in 1931 according to the dominion bureau of statistics recent report. In 1931 the value was estimated at \$66,113,000.

BUFFALO MEAT MARKETING

More than a million and a half pounds of buffalo meat have been marketed during the past few months, product of the buffalo park at Wainwright, according to figures issued by the Canadian National Railways.

HIGH SCHOOL LIBRARIES

A recent statistical report shows that there are 21 publicly operated high schools having libraries in the province. The average number of books in each is 8823, which compares well with other provinces of the dominion.

MEDICAL SERVICES

That adequate medical services for all the people of Alberta can be secured through the operation of a contributory health insurance scheme is stated in the progress report of the legislative committee on health services tabled in the legislature by Hon. George Hoadley, minister of health. The committee's report, dealing

with ultimate provision of an ideal plan for medical services says any plan of a more "local" nature should be readily adaptable to a more general system if such should become dominion or provincial-wide in its application. Enabling legislation by which municipal districts or parts thereof may organize for provision of medical and allied services also should be utilized says the report. Information at hand as yet does not enable it to make a final report, which is regretted by the commission. The committee was made up of Hon. George Hoadley, Chairman; G. E. Cruikshank, Hillcrest; R. Hennig, Fort Saskatchewan; W. G. Farquharson, Provost; Dr. C. Atkinson, Edmonton; Hon. Mrs. Irene Parlyb, Alex; and C. Pat-tinson, Edson.

FORAGE CROP SEED FOR FARMERS

More than 1,100 farmers in the Province have applied for forage crop seed under the joint federal-provincial plan whereby seed is furnished and grown under special supervision. Selection will be made of some 80 of these to whom seed will be granted. This is nearly three times as many farmers as were granted seed under the arrangement last year, which was the first year of the experiment. The object is to promote the greater production of forage crops of high quality in the province.

UNIVERSITY ANNIVERSARY

The University of Alberta established in the year 1908, will celebrate its 25th anniversary at the conclusion of the present term in May next.

PROTECTING THE HOME-OWNERS

Immediate action to relieve the resident farmer or farm owner and the urban home-owner not only of the possibility of legal proceedings which might dispossess him of his home, but also of the strain and anxiety which generally precedes such action, is being taken in the Alberta legislature this week, by way of an emergency measure introduced by Hon. J. F. Lymburn, attorney-general. The bill provides that no action may be commenced by any creditor against such home-owner without a permit from the director of the debt adjustment act. The bill will have effect until such time as the new debt adjustment legislation becomes law. The bill applies to resident farmers or farmers who have owned farm homes and are dependent upon returns from such property, and also to the urban home owner or man who is residing on a property which he is purchasing as a home under agreement. With respect to the farm owner, the bill applies to any kind of claim which may be against him, and in connection with which proceedings might be taken which would incur costs against his land. With respect to the urban home-owner the bill relates obviously to action which might be threatened against the land which he occupies as a home. All home-owners as above described are, therefore, by this legislation, relieved of any anxiety with respect to holding their present homes. It is clearly explained that, of course, this Act only applies to past due indebtedness and not to new debts as it is not felt reasonable that any one should be protected against liabilities deliberately incurred in the light of present day conditions.

The Raymond Recorder

Published every Friday
S. I. MAY, Editor and Prop.

Non-political. Partisan only in the interests of Raymond and district.
Advertising rates on application.

TEN YEARS FROM NOW

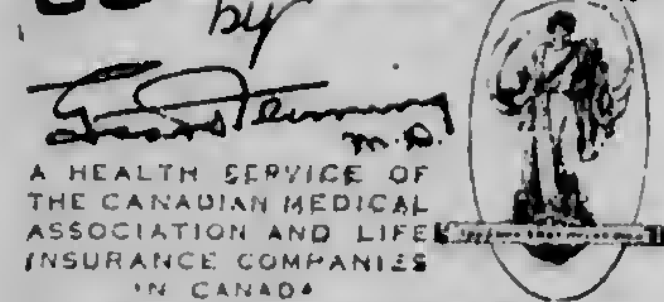
The Board of Trade meeting on Monday night was devoted to a discussion of a "Home Beautifying" program, and the enthusiasm that pervaded the meeting, the questions that were asked and answered following his talks, and the general interest shown, proved that those present are converted to the idea of a better looking town, by each property owner doing what is possible to improve and beautify his or her property.

If you had been at the meeting you would have caught the vision of a town ten years hence that was the beauty spot of Western Canada. You would have visualized boulevards planted to beautiful and enduring shade trees with branches reaching toward the sky, and homes stretching along these streets covered with beautiful climbing vines, lots lined with hedges, well kept and beautiful, and yards full of flowers of myriads of colors and shapes and odors. This was the message of the speakers at the meeting, and all present caught the vision of the thing.

The realization of this dream is not a matter of becoming wealthy, nor is it a matter of overcoming insurmountable obstacles. Rather, it is a question of every citizen of Raymond becoming a home builder, instead of merely living in a house. What a vast difference trees, flowers, lawns and shrub would make to the looks of the Town, and what a difference it would make to our outlook on life to be surrounded with the beauties of nature, so that we could draw from these surroundings to sweeten and mellow our own characters.

There are problems, we admit. Others have solved them however, why not us. Rome was not built in a day. The pyramids were more than an overnight job. Let us set our hands to accomplish a beautification program that will be a source of pride to us, and wonderment to the visitor. If we lack the artistic ability ourselves, call on our neighbors who have it to help us plan a program. Ask our agricultural and floral experts, and we have plenty of them, what to grow and how to grow it, and then turn to, and add a little here and a little there, and see what a transformation it will make in a few years time. Truly we can have paradise right here in Raymond as far as natural beauty goes if we go after it wholeheartedly and consistently.

HEALTH



ON USING TOBACCO

There is an old saying, and a very true one, to the effect that what is one man's meat is another man's poison. This aphorism is most fittingly applicable in the case of tobacco.

Just as people differ in their physical make-up and in their mental outlook, so also may they differ in their response to foods, drugs, tobacco, and other substances. This latter phenomenon is spoken of as an idiosyncrasy.

No two persons are exactly alike. One person eats certain foods and digests them readily, while the same foods will cause a disturbance in another person. So it is with carbon monoxide, nicotine and certain coal-tar derivatives which are contained in, or are the products of, tobacco smoke. Tolerance the ability to use tobacco without discomfort—may be acquired but more often, it takes years to make an individual an accustomed smoker.

It is a recognized fact that smoking causes a quickening

of the pulse and a temporary increase in blood pressure. The action is slowed, and it is well known that smoking destroys the feeling of hunger.

The extent to which these and other changes occur vary in different individuals, but in the majority of cases, none of them reach the stage where they may be said to cause concern. To those with a varying or abnormal conditions of their bodies, the variations and the degree of hypersensitivity to the extent of their occurrence may be a real problem.

To the susceptible individual over-indulgence in smoking may be manifested in many ways. It may be indicated by palpitation and rapid heart-action—what is generally known as the "tobacco heart." The increase in blood pressure may give rise to pain in the chest, or contribute to dizziness, irritability and insomnia.

That period of extreme restlessness and tossing about, prior to sleeping, of which many people complain, can often be placed at the door of excessive smoking. The number of smokers with coughs bears evidence to the irritating effect of smoking on the respiratory tract of some persons. This, if continued may contribute to the occurrence of more serious lung conditions.

The pleasure which smoking gives to many people is not to be denied. This pleasure would be enhanced were the bounds of moderation not overstepped.

Questions concerning health, addressed to the Canadian Medical Association, 184 College St. Toronto, will be answered personally by letter.

DID YOU EVER

STOP TO THINK

By EDSON R. WAITE
Shawnee, Oklahoma

Not long ago I visited two cities some two thousand miles away from my own home town. These cities are close together geographically, but worlds apart in every other respect.

The first city was a big city in the making some few years ago, but something had stopped its growth. It was laid out on a magnificent scale with regular tree lined streets, broad avenues; it boasted of parks, of splendid schools and churches. Everyone I met told me with a long face what a wonderful place it was in which to live, but nothing was said about it being a good place in which to work, invest, or make a living. Its newspaper had very little local advertising, which fact would show outsiders that its business sector was dead unprogressive and ready for the graveyard.

At night the streets were poorly lighted. The show windows were mostly dark. I asked a policeman why they did not turn on the lights and he replied that the city council was economizing. Now I would like to say that a poorly lighted city is about the dearest place in the world. It's the last economy to be made by any city. It's an invitation to the high-jacker and the burglar to get busy and for that visitor to stay away. As I left the city I reflected, "This city instead of being a good place to live in is a good place to die in."

The second city I visited was different in every way. It had narrow, winding streets; its streets and store windows were well lighted at night. In many sections the homes were close together. The houses were attractive, the residential and business streets quaintly beautiful. The streets and hotel lobbies were full of people and about everybody I met was smiling and seemed contented. Its newspaper was full of local advertising, which is a sure sign that the local merchants are sold on their city, their merchandise, and tell the world about it with the result that the city is forging ahead in every way. I REFLECTED THEN, "THIS CITY IS NO PLACE TO DIE IN; IT'S THE KIND OF CITY IN WHICH TO LIVE."

D. A. Bennett was helping in the Safeway Store on Saturday while Dehlin was in Lethbridge.

HALL'S BARBER SHOP

Marcell .50 Reset .35
Finger Wave dry .50
Finger Wave not dry .35
Permanents \$5.00
Arilla Rolfsen.
At Hall's Barber Shop Phone 163

Fairbairn and Clarke

BARRISTERS and SOLICITORS
Of Lethbridge will be at Raymond each Tuesday afternoon until Further Notice

WE SPECIALIZE in giving you the Best, Purest and Most Sanitary Product
DAILY DELIVERY
Raymond
Pure Milk Dairy
See Alma Hancock

MORE ABOUT STAMPING OUT THE DEPRESSION

812 Confederation Life Bldg.,
Winnipeg, Manitoba,
February 23, 1933

To the Editor
Dear Sir:

I have received a number of requests to publicly express my views in respect to the Bunnell plan, which I have been studying for some months. I am of the opinion that this plan can revive business activity in Western Canada without government aid simply, soundly, and immediately.

The Reason for It:
It is universally admitted by economists and realized by business men that there can be no revival of business activity unless and until our agricultural (Continued on Page 3)

Raymond Radio Service

REPAIRS ON ALL MAKES OF RADIOS
Every Piece of Work Guaranteed

William Greep
CERTIFIED RADIOTRICIAN
and Member of Radio Association of America.

Call at home of Stanley Greep or Drop a card to Box 98.

Constable R. A. VanOrman was in Taber most of the week end getting ready for the court case in Lethbridge on Monday.

The band room in the basement of the Town Hall is so far completed now that the boys are using it, and have had some good practices there.

GEORGE FROMM WATCHMAKER DELUXE

(50 Years Experience)
Reasonable Prices
Prompt Service

All Work Guaranteed

Anything you want We can Soon Get for You
Come in an See Us

Next to New Club Cafe
RAYMOND

DON'T

DISCARD THOSE SHOES WITH SNAGGED AND TORN HEELS. WE CAN COVER THEM WITH NEW LEATHER AND MAKE THEM GOOD AS NEW

GIVE US A TRIAL

BETT'S SHOE HOSPITAL

News Notes

Poley Hawkins, Gene Pearson, Dehlin Bennett, et al, were in Lethbridge on Saturday looking over the new model Ford. Gene pronounced it as some car and as Gene should know we'll let it go at that.

Leland Wall and others were in Lethbridge on Monday this week.

About the most expensive thing on earth is money.

More happiness is found accidentally than on purpose.

A man doesn't reap what he sows unless he works the crop.

The hardest thing about loafing is buying things on credit.

Mr. Roddick of the Calgary district was a Raymond visitor over the week-end.

H. J. Pierce of the Safeway Store was a Lethbridge visitor on Monday.

People learned all about Technocracy at the Capitol Theatre on Monday evening when a reel of film on this subject was shown in connection with a very interesting regular program Raymond is keeping up to date at least.

C. Jensen of Magrath was a Raymond visitor on Monday evening last.

PAINTING, Paper Hanging, Kalsomining

Interior Decorating of All Kinds at Reasonable Rates

VERNON HENRY

Phone 24 and I will Call

EAT AT THE

HOLSOM

WHEN IN

Lethbridge

GOOD MEALS
ALWAYS

W. Paris

TINSMITH and PLUMBER
Agent for Hecla Furnaces

Have Troughing, Cornices, and Skylights

EDSUL & CARTRIDGE RADIATORS RECORDED

ESTIMATES GIVEN FREE

Want Ads

Always Get Results
Try Them!

Baby Chicks-Queen Quality

White Leghorns, Barred Rocks, Rhode Island Reds and Wyandottes of High Egg Strain

Catalogue Free - Address

QUEEN HATCHERY

36 CORDOVA ST. W, VANCOUVER B.C.

CALGARY'S POPULAR PRICED HOTEL'S

HOTEL YORK

EVERYTHING NEWEST--Rates from \$2
FREE GARAGE COFFEE SHOP

HOTEL ST. REGIS

RATES:—\$1.00 and \$1.50 Weekly and Monthly Rates

Phone 32
Geo. Ralph

Res. Phone 33
Fred Ralph

Res. Phone 40
"Mutt" Ralph

Service

RALPH BROS.

Transfer

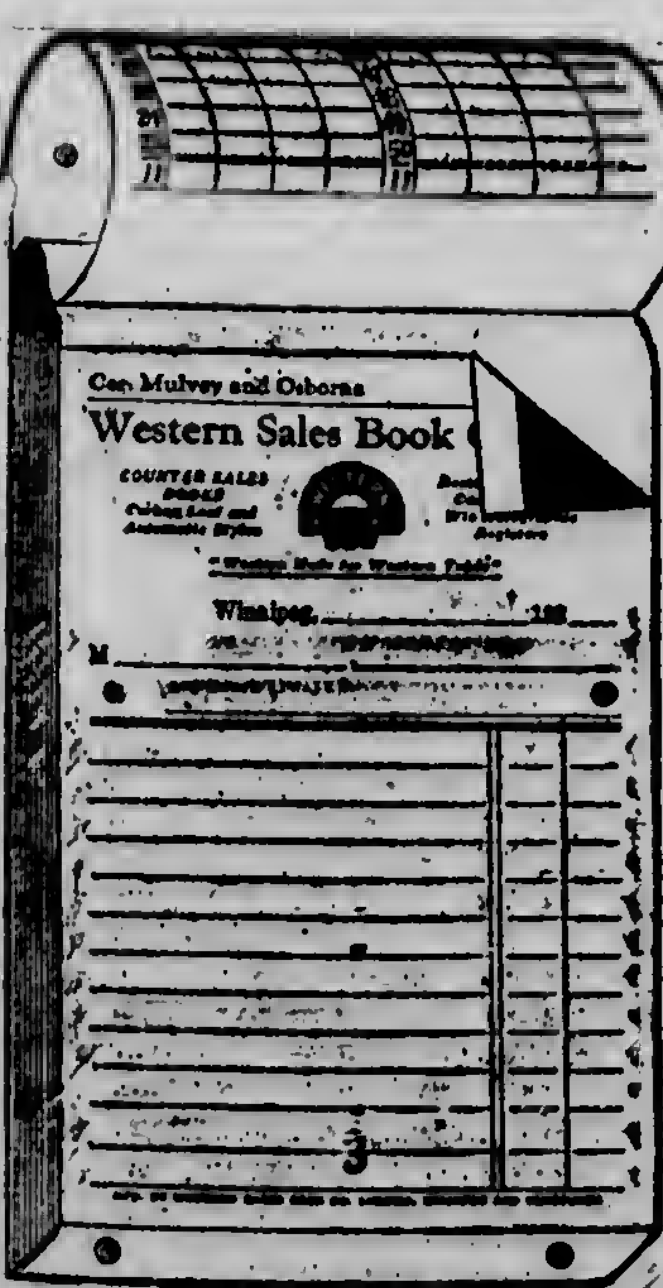
FILLER SHEETS

FOR

MY FOREFATHERS BOOK

A Limited Supply On Hand

"The Recorder"



COUNTER

Check Books

Prices Right - Quick Service

The Recorder

(Continued from Page 2)

income is revived. A greater purchasing power among farmers is the supreme need at this time.

What it Can Do:

The Burrell Plan, a strictly controlled inflationary device, offers a means of putting a greatly increased farmer purchasing power to work immediately. It points out a simple and practical way for business people and farmers to join forces for their mutual benefit.

Its Introduction:

The plan has received the hearty endorsement of a number of leading economists, banking officials, and business executives in Winnipeg and other western cities. It is being closely studied by boards of trade, service clubs, retail merchants' associations, and other bodies directly interested in the revival of business. Interest in the plan centres chiefly around the fact that it indicates an immediate speeding up of business activity by increasing the velocity of retail and wholesale commodity turnover and avoids most of the objections to other inflationary schemes. The sponsors of the plan are asking professional and business men to study and criticize the details of the plan before it is introduced to the general public and the farming community.

How the Plan Works?

In brief the plan is as follows: A Collective Produce Clearing Association is formed, having for its Board of Directors a group of men who are outstanding in the business world and whose names automatically inspire public confidence. Any farmer may become a member of the association upon payment of a fee of one dollar. The association is represented by an agent at every country point. (Negotiations are in progress with a view to having the chartered banks act as agents.) To its agents the association will issue "Produce Bonds" or vouchers and special stamps valued at multiples of four cents.

When a farmer sells produce (say, a load of oats worth \$5.) he receives a cheque or cash ticket from the buyer. Ordinarily he would \$5.00 worth of business with this document. Under the Burrell plan he endorses his cash ticket or cheque to the association, and receives a produce voucher with a face value of double the amount, namely \$10.00. He affixes a 40 cent stamp, which he has purchased from the association, and tenders the voucher to a local merchant for \$10.00 worth of goods. The merchant affixes a 40 cent stamp, which he has purchased from the association, fairly quickly in some cases, and passes the document on for \$10.00 worth of goods or services.

The voucher passes through fourteen hands in this manner, each holder adding a 40 cent stamp. Each holder subsequent to the farmer gives \$10 worth of goods or services and, after contributing his 40 cents, receives \$10.00 of value. Thus everyone has done \$10.00 worth of business instead of \$5.00 worth, and has paid a discount of 4 p.c. for the opportunity.

When the fourteenth holder has added his stamp, he takes the voucher to the nearest association agent and redeems it for its face value of \$10.00 cash. To redeem the voucher the association has on hand the original \$5.00 deposited by the farmer at the outset, plus \$5.60 which has been paid in by the purchasers of stamps which are affixed to the voucher. Thus there is on hand \$10.00 to pay to the 14th holder and a surplus of 60 cents to cover operating expenses and to build up a reserve. As soon as the voucher is redeemed it is cancelled and retired from circulation.

Discussion:

Certain natural objections to the plan are evident. For instance, it is said that the whole plan is based upon a sales-tax and that business cannot stand it. The answer to this argument is easy. Admitting that the 4 p.c. discount accepted by each holder of the voucher is in the nature of a sales tax, it is readily seen that this is the only tax in existence which has the direct effect of stimulating business activity.

Whereas an ordinary sales-tax represents a slice of your profit taken by the Government because you have done a stroke of business, the tax involved here is a portion of your profit which you voluntarily contribute directly to your own community for the purpose of speeding up business. Business men realize that taxation is the order of the day. It is inevitable. By accepting the voluntary taxation involved in the Burrell Plan you may prevent compulsory taxation of a more unpleasant type.

Another objection to the plan is summed up in the words, "I don't like scrip schemes." Here again, it is a matter of facing what is almost inevitable. Whether you like it or not, scrip is rapidly working its way into the commercial life of western Canada, and will probably be adopted in many communities during the coming year. Some scrip schemes have more objectionable features than others. Great advantage will ensue if, instead of encouraging the mushroom growth of a score of unrelated scrip issues, we firmly establish one plan which is economically sound and applicable to the whole West.

Some critics have suggested that an inherent danger of the Burrell Plan lies in the possibility of vouchers getting "stuck halfway," and not completing the full round of 14 transactions. The likelihood of this occurring is so slight as to be practically negligible. As each voucher travels from the farmer to the ultimate holder there is actual cash behind it. The cash backing is never less than 54 p.c. and it is constantly growing as people use the vouchers. Value increases with use, and every voucher is 100 p.c. redeemable in cash to the 14th holder. No wise business man will refuse to accept the vouchers if the integrity of the issuing organization is firmly established. If he refuses to accept the vouchers he simply drives business across the street to the merchant who will accept them.

The sponsors of this plan fully realize the importance of public confidence. They are setting up a Board of Directors comprised of business men whose names are well known to the people of the West,—men whose association with the plan will automatically establish its integrity and inspire the necessary confidence.

The plan has been studied by professional and business men, economists and financiers. Weaknesses have been checked and remedied. It has now reached a stage where it has received the endorsement and backing of many of the most level-headed leaders in the West.

What the Plan Will Do:

This plan will give an important stimulus to business,—not in the middle, and not at the tail-end,—but right at the beginning where it is most needed and where its effect will be shared by everyone in the community. It will solve the basic problem of diminished farmer purchasing power. It will enable the farmer to buy twice as many goods, to pay twice as many bills, as he could otherwise do. It will enable merchants to move twice as much merchandise from their shelves at ordinary price-levels. It will permit municipalities to achieve double success in tax collections. It will enable wholesalers to get rid of more supplies. It will speed up the collection of long overdue doctor-bills and dentist bills. It will mean that mortgage companies will be able to clean up their frozen accounts more rapidly. It will speed up business all along the line and create a new spirit of industry, energy and enterprise in Western Canada.

To accomplish this end the plan demands something from the public. It demands confidence and enthusiasm and interest and support. It does not pretend to give something for nothing. But it does, definitely and specifically, offer an appreciable reward to the community which is willing to help itself to the extent of contributing 4 p.c. of its normal profits for the sake of getting out of the awful hole of depression and stagnation.

Yours very truly,
"W. A. Landreth"

Not a week passes that you are not being canvassed by representatives of nationally advertised products to stock and push them, and to give them good window and counter displays

Local Retailers Is It Fair ?

Their Representatives tell you of the large sums of money being spent in metropolitan daily newspapers and nationally-circulated magazines, to create and maintain consumer demand, and they try hard to persuade you that such "remote" advertising will surely create and sustain large local demand

It is admitted that it is advantageous to you and your customers for you to buy nationally advertised products, but such products will sell faster if they are locally advertised, in this newspaper, in addition to being advertised in non-local publications.

There is no good or sound reason why a national advertiser should not do local advertising in his paper. You will be told, when you say to the representative of firms canvassing you to stock and push his firm's product, "Oh, we could never afford to do local advertising." What he really means when he says such words, is that he doesn't expect large local sales. If he did, then he would see that these local sales can provide a sum of money adequately to maintain a local advertising campaign.

Why should you help a national advertiser to develop his business in the territory covered by the circulation of this newspaper without advertising co-operation from him?

You provide local distribution facilities for manufacturers of branded products, and your value to them is recognized. Why, then, should these manufacturers not assist you to sell these goods, if stocked by you, by a series of local advertisements, perhaps carrying your name as local distributor, published in this newspaper?

The more frequently and vigorously you present your point of view to national advertisers, direct and through the representative who calls on you, the more surely will you persuade them to accept it

CAPITOL ENTERTAINMENT

TONITE & SAT.

MARIE DRESSLER in
"EMMA"

HOW YOU'LL LOVE HER
Matinee Saturday at 2:15

MON - TUES. NEXT

WARREN WILLIAM in
The Mouthpiece

Dramatic Dynamite of the
Underworld

WED. & THUR.

Claudette Colbert - Fredric March in
Tonight Is Ours

This Wonderful Pair In A
Wonderful Picture

NEXT FRI. & SAT.

Seth Parker, Lovable Radio Star, in
Way Back Home

with his Jonesport
Neighbors

House Dresses

Have You Seen Our Line at

**\$1.00
AND UP?**

Raymond Mercantile

COMPANY, LIMITED
THE BIG DEPARTMENT STORE

News Notes

Parley Palmer accompanied the Basketball team from Barnwell Wednesday.

The Idlers are journeying to Blairmore Friday night to play a sudden death there for the Intermediate crown of the southern end of Alberta. Good luck boys, here's hoping you win.

Howard Scott, Technocrat Chief, has declared himself bankrupt, stating that all he owned was some wearing apparel and bed clothes, and his debts totalled between \$3,000 and \$1,000.

A big supply of gold from Canadian mines for this year is in prospect, one that will break all previous records, and is expected to total \$64,500,000.

Wheat was bounding upward over the weekend, and raised nearly five cents in two days to reach 52 1/2c. at Winnipeg on Monday. The bank holiday in the United States probably had its effect on this.

George Fromm has his Jewellery Shop open in the old stand of J. E. Clarke, the Tailor, and is ready for all kinds of Watch and Clock Repairing. Read his ad. in this issue of the Recorder.

Dave Card is still in the hospital in Lethbridge recovering very slowly from the effects of his freezing. No amputations have been made yet, but from reports it appears more than likely that both hands will have to come off.

FAMILY REUNIONS

Time was when a family reunion was a matter of long preparation and much planning. Nowadays, the member charged with the secretarial duty sends the postcards, the women of the household get busy with the picnic dinner, and on the morning of the appointed day

the various scattered families hitch up their old flivvers and hop to it. The family reunion is more popular than the Sunday School picnic.

Pride in a family name is usually back of these gatherings of the clans. As our American think more and more of their civilization takes on age, men forefathers and the part they played in the building of the great structure we call America.

Sometimes the descendants and relatives by marriage go back to the ancestral home, assembling at the call of the secretary for a day of jollification each summer in the open. College professors and farmers pitch quoits as partners. The woman of fashion sits down to talk over family affairs with her cousin the seamstress. There is such a mingling of personalities and social ranks as makes for good democracy, and those who participate are the better Canadians for their annual reunions with those of blood relationship whose walks in life are usually so far removed they never meet except on these occasions.

GERMAK VICTIM OF

ASSASIN

Mayor Anton Germak, of Chicago, died early Monday morning from the wound he received when Zangara made his unsuccessful attempt on the life of President Roosevelt. Gangrene set in the right lung which was grazed by Zangara's bullet. And now in addition to his eighty year jail sentence, Zangara will be tried for first degree murder. Mrs. Gill is still seriously ill.

FAIR AND REASONABLE

There is nothing to prevent business from governing itself by agreed rules. All that is required is the pill on the part of those involved. If men in business really wish to settle their own disputes, and manage their own affairs without appeal to courts of law, there is no reason why they can not do so. But there is the rub.

As a nation we have failed so completely in the habit of looking to government departments, commissions, boards, courts, or other devices to regulate everything, that we are predisposed not to exert ourselves. We want somebody to assume our responsibilities.

Perhaps it would be a good thing for business to assume the jolt of its own regulations. A little less wishbone and a lot more backbone might be a valuable alteration, not only for Canadian business, but for the millions of people in America.

RIGHTS AND DUTIES

Our faith in freedom is based on the belief that every human soul has its own sovereign rights—rights that are not merely granted by society but are an essential trait of the human character. Since society is nothing apart from the men and women of which it is fashioned, it can never ignore this right of freedom without courting its own destruction.

Yet this freedom is not the freedom for men to do as they please. Even in primitive society this freedom is denied, and the complex demands of civilization deny it in a thousand ways. When men agree to live together for the sake of work or happiness, they set limits to their behavior and agree to live beneath a code and law.

Yet the right of freedom remains. It is a right not to nat-

Ladies' Spring Hats

STYLED AND PRICED
TO PLEASE

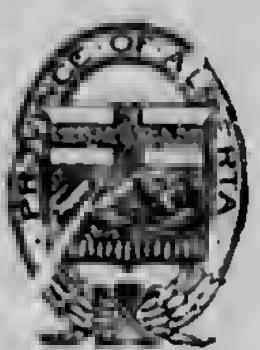
CALL IN!

The Broadway Store

For Trade WHAT OFFERS?

- 1 Tractor plow, 2 sod bottoms and 3 Stubble bottom with 14 shares.
- 1 Spring Cultivator, 17 tooth.
- 1 Disc, inthrow. 1 Disc, out throw.
- 1 Gang Plow with 8 Shares.
- 1 Sulky Plow, Sod Bottom
- 1 Sulky Plow, Stubble Bottom
- 1 20 Disc Seeder Press.
- 1 16 Shoe Seeder.

Will Sell Cheap for Cash
Details at the Recorder



INCOME TAX RETURNS Government of Alberta IMPORTANT NOTICE

Income Tax Returns under the Provincial Income Tax are now due and should be filed with the Supt. of Income Tax Qu'Appelle Bldg., Edmonton, before March 31st, 1933.

Forms may be procured from any Provincial government office or from any bank or direct from the Superintendent of Income Tax, Edmonton.

All persons residing, employed or carrying on business in Alberta are liable to a tax on Income subject to the exemptions provided for in the Act.

Full information re exemption and method of filing returns is contained in the forms themselves. Avoid penalty by filing now. Further information will be furnished on application to Income Tax Branch, Qu'Appelle Building, Edmonton.

HON. R. G. REID, Provincial Treasurer E. M. GUNDERSON, Supt. of Income Tax

HEY, FOLKS!

We have received an assortment of

COVER PAPER

of an excellent grade. Very good for book-

let work of all kinds. ALL COLORS.

5c A SHEET

"THE RAYMOND RECORDER"

ural but to spiritual freedom. Its most vital doctrine is that men have the right to think as they please.

Man as a member of society has duties rather than rights. As an individual his rights are supreme. The problem of society is to appoint to each man his duties while scrupulously protecting his rights. For in the right of men to think as they please lies the only hope for the endurance and perfection of society.

Following a pleasant week-end and a nice Monday the warm weather caught cold and Tuesday, Wednesday, and Thursday were quite chilly.

Blairmore Town Office Closed

Acting on instructions from the Department of Municipal Affairs, Edmonton, the Town Office at Blairmore was locked up and the Secretary, A. J. Kelley forbidden to come into the building until an audit was run. Auditor of Calgary opened the office again Tuesday, and Robert English, Deputy Minister of Municipal Affairs is going to Blairmore at the end of the week to iron things out, even the Mayor of the Town does not understand quite all of the details according to his statement.

Calling Cards

Printed to Your Order in Script or
Artistic Text.

Box of 50, Lady's or Gentleman's Cards \$1.50
Combination Offer ... One box of Lady's and one
Box of Gentleman's Cards \$2.45

The Raymond Recorder